



Media Release | October 22, 2007

KIRKLAND, WA USA- R. D. WING CO., INC., IS PROUD TO ANNOUNCE THE DEVELOPMENT AND LAUNCH OF OUR NEW WEBSITE, SPECIFICALLY CENTERING ON OUR PATENTED BACKLIGHT IMAGES™ PROCESS.

A NEW DESIGN-

The website address is www.rdwing.com This website is designed to allow the user to easily explore and experience the applications, features, benefits, and technical aspects of Backlight Images™. Please be sure to review the areas of our website listed below to better understand how our product can best be specified for your applications.

- We have featured actual case studies of real installations in our 'Projects' section.
- The 'Technical Data and Specs' section clearly defines what information we require to produce a Backlight Image™, as well as what information you need to design and specify a Backlight Images™ project.
- In our 'Potential Applications' section. You will see many markets and products that lend themselves to the use of Backlight Images™.
- The 'Features and Benefits' section clearly answers why we only produce our images from DuPont™ Corian® and what the other benefits are of utilizing Backlight Images™.
- Got a question? Our 'Frequently Asked Questions' section can help you out. It answers the most commonly asked questions concerning Backlight Images™.
- Don't forget to review our 'News' section, as this shows all archived and current Media Recognition and Releases.

Backlight Images™ is a 3-Dimensional photo relieved imaging process into the surface of specific shapes of ¼" thick translucent DuPont™ Corian® solid surface material. Once relieved and illuminated from behind, the image is expressed as a crystal clear 3-Dimensional representation of the original image provided.

FOR IMMEDIATE RELEASE

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